

ABSTRAK

PENGEMBANGAN BUKU CERITA BERGAMBAR UNTUK PENDIDIKAN LITERASI DAN KARAKTER SOPAN SANTUN SISWA KELAS III SD

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2022

Penelitian ini dilakukan untuk memenuhi kebutuhan buku cerita bergambar sebagai mengembangkan pendidikan literasi dan karakter sopan santun bagi siswa kelas III sekolah dasar. Penelitian pengembangan ini bertujuan untuk: (1) mengembangkan buku cerita bergambar untuk pendidikan literasi dan karakter sopan santun pada siswa kelas III sekolah dasar dan (2) mengembangkan kualitas buku cerita bergambar untuk pendidikan literasi dan karakter sopan santun pada siswa kelas III sekolah dasar.

Penelitian ini merupakan jenis penelitian dan pengembangan (R&D). Penelitian ini menggunakan prosedur pengembangan *Borg and Gall* yang telah dimodifikasi oleh Sugiyono. Enam langkah modifikasi tersebut yaitu (1) potensi masalah, (2) mengumpulkan informasi, (3) desain produk, (4) validasi desain, (5) perbaikan desain, dan (6) uji coba produk. Teknik pengumpulan data yang digunakan adalah wawancara dan kuesioner. Instrumen dalam penelitian ini adalah daftar pertanyaan dan lembar kuesioner. Dalam penilaian buku cerita bergambar ini dinilai melalui tiga aspek, yaitu (1) sampul buku, (2) isi buku, (3) anatomi buku. Teknik analisis data yang digunakan adalah kualitatif dan kuantitatif. Validasi dilakukan oleh ahli bahasa Indonesia, ahli karakter anak, dan guru kelas III. Berdasarkan hasil uji coba produk, di dapatkan skor rata-rata 4,46. Sedangkan, uji coba produk secara terbatas dilakukan kepada enam siswa kelas III SD. Berdasarkan hasil uji coba produk secara terbatas memperoleh skor rata-rata 4,25. Dengan demikian, buku cerita bergambar layak digunakan sebagai media untuk menanamkan sikap sopan santun pada siswa kelas III SD.

Kata Kunci: buku cerita bergambar, literasi, karakter sopan santun.

ABSTRACT

***THE DEVELOPMENT OF PICTURE STORY BOOK FOR LITERACY
EDUCATION AND POLITENESS OF STUDENTS GRADE THREE
ELEMENTARY SCHOOL***

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This research was conducted to meet the needs of picture story books as a means of developing literacy and character education for third grade elementary school students. This development research aims to: (1) develop picture story books for literacy education and character courtesy of third grade elementary school students and (2) develop quality picture story books for literacy and polite character education for third grade elementary school students.

This research is a type of research and development (R&D). This research uses the Borg and Gall development procedure which has been modified by Sugiyono. The six modification steps are (1) potential problems, (2) gathering information, (3) product design, (4) design validation, (5) design improvement, and (6) product testing. Data collection used were interview and questionnaires. The instruments in this research were a list of questions and a questionnaire sheet. In the assessment of this picture story book, three aspects are assessed, namely (1) the cover of the book, (2) the content of the book, (3) the anatomy of the book. The data analysis technique used is qualitative and quantitative. Validation was carried out by Indonesian language experts, child character experts, and third grade teachers. Based on the results of product trials, an average score of 4.46. Meanwhile, the product trial was limited to six third grade elementary school students. Based on the results of limited product trials, the average score was 4.25. Therefore, picture story books deserve to be used as a medium to instill good manners on third grade elementary school students.

Keyword : *picture story book, literacy, polite character.*